Evaluating Your QMS & Customer Support Needs

WHAT'S COSTING YOU TIME & MONEY?

Challenge	Operational Impact
Decentralized Data : We rely on shared inboxes, spreadsheets, or paper forms to track customer issues and internal quality problems.	Result: Issues get lost; audit preparation takes days.
No Accountability: We cannot easily determine who owns a specific issue or when it will be resolved.	Result: Agent frustration; critical issues stall or expire.
Blind Spot on Recurrence : We cannot easily run reports to identify which defects or issues recur most frequently.	Result: High scrap rates and chronic product failures persist.
No Customer Transparency: Customers must call or email us just to get a status update on their claim or issue.	Result: Clogged phone lines; poor customer experience.
Missed SLAs: We frequently miss contractual Service Level Agreements because we lack automated tracking and alerting.	Result: Contractual penalties; loss of high-value B2B customers.
Manual CAPA: Our Corrective and Preventive Action (CAPA) process requires manual handoffs and is difficult to track to completion.	Result: Failure to meet ISO 9001/quality standards.





WHAT ARE NON-NEGOTIABLE FEATURES OF YOUR NEW MANUFACTURING SUPPORT SOFTWARE?

I. Centralization & Intake

Priority	Requirement	Feature Explanation
High	Unified Intake	Ability to log issues from email, web portals, and internal staff forms into a single, centralized database.
High	Customizable Forms	Support forms can be easily tailored to capture required defect data (e.g., Lot Number, Failure Type) without coding.
Med	Multi-Department Use	The system can be easily segmented for use by Customer Support, IT, Facilities, and Quality Control using the same license.





WHAT ARE NON-NEGOTIABLE FEATURES OF YOUR NEW MANUFACTURING SUPPORT SOFTWARE?

II. Process & Accountability

Priority	Requirement	Feature Explanation
High	Automated Routing	Issues are instantly assigned to the correct team/agent based on type (e.g., "Warranty Claim" goes to Finance, "Product Defect" goes to Engineering).
High	SLA Management	Built-in functionality to track, monitor, and alert managers when tickets are approaching breach of Service Level Agreements.
High	Immutable Audit Trail	Every step of the issue lifecycle—from creation to resolution—is logged and timestamped for regulatory proof.





WHAT ARE NON-NEGOTIABLE FEATURES OF YOUR NEW MANUFACTURING SUPPORT SOFTWARE?

III. Data & Prevention

Priority	Requirement	Feature Explanation
Critical	Trend Reporting	Ability to generate visual reports (e.g., Pareto charts) instantly to identify the most frequent recurring defects by category, product, or vendor.
High	CAPA Workflow	Native support for a formal, repeatable workflow that manages the full Corrective and Preventive Action (CAPA) cycle.
Med	KPI Dashboard	Real-time views of key performance indicators (KPIs) like resolution time, volume by product, and agent productivity.





WHAT ARE NON-NEGOTIABLE FEATURES OF YOUR NEW MANUFACTURING SUPPORT SOFTWARE?

IV.Customer Experience

Priority	Requirement	Feature Explanation
High	Self-Service Portal	A secure, public-facing website where customers can submit issues and check the status of their claims without contacting an agent.
Med	Automated Notifications	Automatically sends email updates to the customer upon ticket creation, assignment, and closure.

Conclusion: Moving Beyond Legacy Processes

If your current tools check fewer than three boxes on pages 2-5, your legacy processes are no longer sustainable.

Implementing a modern solution is the fastest way to:

- 1. **Reduce Scrap** & Rework by identifying and eliminating recurring defects.
- 2. Protect Contracts by guaranteeing SLA compliance.
- 3. Future-Proof your support operations for growth and scale.

