

WEB SURVEYS MODULE

IssueTrak's Web Surveys module enables you to easily generate online surveys, send them to a target audience, and collect and analyze your results. Best of all, you can access this critical information immediately to make more informed decisions for your organization.

Survey campaigns are not confined to your IssueTrak users, you can create campaigns for any target audience—employees, suppliers, customers, or prospective customers!

Web surveys are created using a simple interface through your web browser, with no knowledge of HTML or other technologies required. Web surveys can be customized to match your organization's brand image. Dozens of administrative options allow for powerful control of each survey.

Feature highlights:

- Choose from 21 different question types, including the most basic and more complex questions such as, matrix, ranking, and constant sum questions.
- Advanced reporting options include summary reports, individual survey results, a complete lists of respondents, report filtering options, data export and more.
- Export data from any survey to a CSV or Excel file. Includes dozens of options for exporting additional data.
- Use powerful page condition logic to display any page in a survey based on responses to one or more questions on previous pages.
- Use survey templates to create your own custom look and feel for any survey.
- Invite users to take surveys via customized email invitations, track individual responses, view message history, and send follow-up emails.
- A robust administrative console is provided for managing surveys
- Customizable look and feel
- Filter report results based on date ranges, answers, and user information
- Graphical reporting with bar graphs
- Ability to filter reports to display entire survey, a single page, or a single question
- Ability to view individual responses
- Option for single or multiple responses per user